

File Copy

JUN 19 1944

FASHION CALENDAR

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, JUNE 16, 1944

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Still Going On	WAR TIME COOK- ING SCHOOL Ruth Carman, dietician and food expert, will conduct a series of cooking sessions every Tuesday and Thursday at 2:30 P.M. She will talk about planning well balanced meals, showing how to use left-overs, save points, can foods, recognize quality in selection, and other useful tips. Food prepared during demonstration will be distributed, together with recipes. Open to public, free. Press invited. Publicity: Ann Haverlin, TR. 5-8100.	FREDERICK LOESER BROOKLYN	5TH FLOOR
Now Showing	FALL MILLINERY COLLECTION Press by appointment. Contact: Miss Belle, CI. 6-1360.	GLADYS & BELLE	SALON 20 WEST 57TH STREET
Now Showing	FALL FASHION COLLECTION Contact: Marjorie Zipser, ME. 3-5650.	PATTULLO MODES	SHOWROOM 498 7TH AVENUE
Now Showing	EXHIBIT OF TEXTILE DESIGNS The Spring Exhibition of Textile Designs, in the Penthouse Studios of the Traphagen School, includes the prize winning design purchased by F. Schumacher, and finished upholstery fabrics designed by a student and manufactured by Albert J. Bartson. Open to public, week days 9:00 A.M.-9:00 P.M.; Saturdays, until 5:00 P.M. For further information, contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Still Going On	BACK-TO-SCHOOL WARD- ROBE DESIGNING CONTEST A special contest for teen-agers with fashion creation yearnings. Entries judged by committee of stylists, fashion authorities, etc. Contest includes designs in every branch of apparel, except hats, for the teen-age set. \$25 War Bond to the winner in each class, the winning design to be featured in a Back-to-School Fashion Show in the Fall. Entry blanks available to teen-agers at the Namm Store. Publicity: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE'S "ALL GIRLS" CLUB	THROUGHOUT THE STORE
Now Showing	FALL HANDBAG LINES	HANDBAG MANUFACTURERS	INDIVIDUAL NEW YORK SHOWROOMS
Now Showing	FALL FASHION COLLECTION Special showings, by appointment, of an exclusive collection of dresses and suits by this custom-tailoring and dressmaking firm. For appointment, contact: BR. 9-7549.	THE MISSES BRIGANTI	SHOWROOM 31 WEST 47TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Planned	ENLARGED JUVENILE SECTION	HEARN DEPARTMENT STORE	5TH AVE. AT 14TH ST. 3RD FLOOR
During June & July	CHILDREN'S ART CLASSES Between closing of school and beginning of summer camp, children may attend an educational program of the Museum. For complete schedule, registrations, etc., contact: Educational Director, Museum of Modern Art, 11 West 53rd Street, New York City. Publicity: Sarah Newmayer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET NEW YORK CITY
Now Going On	EXHIBIT: "THE HANDS OF SERVICE MEN" An exhibit to demonstrate the creative skill of disabled men in the services. Sculpture from the Clay Club; handcrafts by wounded service men from Halloran Hospital, under the auspices of the Arts and Skills Unit of the American Red Cross; and industrial designs made by wounded men from the Brooklyn Navy Yard Hospital and St. Albans. The purpose of the exhibit is to show rehabilitation possibilities for returned service men, and the nature of it is practical, not merely decorative articles. Open to Press and public. Publicity: Harriett Harris, Frances Wright, PL. 3-0839.	AMERICAN CRAFTSMEN'S EDUCATIONAL COUNCIL	AMERICA HOUSE 485 MADISON AVENUE
Now Available	LEAFLET OF SEWING AND MENDING TRICKS How to remodel old clothes, together with helpful lessons in mending tears, cigarette burns, etc. This leaflet is approved by the A.W.V.S. which recently launched a remake program. Valuable for home sewers, and <u>available to stores' piece goods departments</u> . Contact: Sally Dickson Associates, 299 Madison Avenue, MU. 2-1615.	AMERICAN VISCOSE CORPORATION	SALLY DICKSON ASSOCIATES 299 MADISON AVENUE
Friday June 16	2ND DAY BRIDAL BUSINESS CLINIC Concluding this two-day Bridal Business Clinic, on Friday, 10:00 A.M., Dr. Gayelord Houser, author of "Diet Does It", will address the Press on Beauty and Dieting, a phase of the cosmetic program. At 1:00 P.M., an Editors' luncheon for Bridal Secretaries and Buyers at Louis Sherry's. The rest of the afternoon will be taken up by authoritative discussions of bridal living, etiquette, cosmetics, fashions and other bridal services. Contact: Alexandra Potts, MU. 2-1490.	ALEXANDRA POTTS OF BRIDE'S MAGAZINE	RITZ CARLTON HOTEL CRYSTAL GARDENS
Friday June 16	TWO SHOE GROUPS MEET JOINTLY The Inter-Association Group of shoe manufacturers are calling members together again to clarify war-time restrictions, post-war reorganizations, and other problems affecting the shoe industry, in an effort to cushion the industry against drastic post-war changes, if any. Members are expected to attend. For further information, contact: George Miller, BR. 9-2000.	LEADING SHOE MANUFACTURERS OF THE COUNTRY	ROOSEVELT HOTEL MADISON AVE. AT 46TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday June 16 8:30 P.M.	GLENN MILLER OUT- DOOR SHOW An outdoor show headed by ex-band leader Glenn Miller, now an officer in the U. S. Army Air Force, planned to sell additional War Bonds on the salary deduction plan. It will include guest performers, among them Ginger Rogers, Cary Grant, Carmen Miranda, and others. Staged by the United States Treasury Department, and sponsored by Abraham & Straus, it is the first show aimed at War Bond purchasers from the <u>working groups</u> , who buy War Bonds on the payroll deduction plan. Publicity: Emily Adamson, TR. 5-7200.	U. S. TREASURY DEPT. AND ABRAHAM & STRAUS	EBBETS FIELD BROOKLYN
Saturday June 17 3:00 P.M.	COURSES IN SUB-DEB MODEL TRAINING Apply: Betty Barrett, Director, Sub-Deb Model Training Course. Publicity: Nan Findlow, Market 2-1212.	L. BAMBERGER & CO. NEWARK	AUDITORIUM 3RD FLOOR
Saturday June 17	WALK AROUND FASHION SHOW The newly trained Sub-Debs, gathered from Newark high schools and trained by Bamberger's Model Training Course, will stroll through the store like professional mannequins, costumed in summer sports ensembles. Teen-agers, their Parents, and Press invited. Publicity: Nan Findlow, Market 2-1212.	L. BAMBERGER & CO. NEWARK	GIRLS' SHOP 4TH FLOOR
Saturday June 17 8:00 P.M.- 12:00 P.M.	GIANT SPORTS CARNIVAL FOR WAR BOND DRIVE Admission to this giant bond-selling Sports Carnival is the purchase of a \$25 War Bond; reserved seats, \$100 bond; box seats, \$1000 bond. A complete sports program will include tennis, basketball, baseball, soccer, handball, track, etc., in a word, it's an All-American-Olympics. M.C.'d by outstanding personalities of the sporting world. Publicity: Sue Raices, CH. 4-2000.	R. H. MACY & CO.	POLO GROUNDS 155TH STREET, BRONX

Saturday June 17- Sept. 2	ANNOUNCEMENT OF SUMMER CLOSING SCHEDULES <u>Closed on Saturdays, June 17-Sept. 2:</u> BERGDORF GOODMAN MILGRIM	DEPARTMENT STORES BONWIT TELLER TAILORED WOMAN	NEW YORK CITY JAY THORPE B. ALTMAN
	<u>Closed on Saturdays, July 8-Aug. 26:</u> ARNOLD CONSTABLE STERN BROS.	FRANKLIN SIMON ABRAHAM & STRAUS THE NAMM STORE	JAMES McCREERY FREDERICK LOESER
	<u>Other closing dates:</u> BEST & CO. (July & Aug.) BLOOMINGDALES (7/8-8/19)	RUSSEKS (7/1-7/22) OPPENHEIM COLLINS (7/8-8/19)	R.H. MACY (7/8-8/19) SAKS 5TH AVENUE (7/1-9/2)
	<u>Stores that will remain open Saturdays during the summer:</u> HEARN'S	OHRBACH'S	SAKS 34TH STREET

June 18 FATHERS' DAY (Sunday)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JUNE 19, 1944</u>			
Beginning Monday June 19	LITTLE THEATRE FOR CHILDREN Each week there is a new daily musical show at 4:00 P.M. to entertain young people. This week: "A Day in the Zoo", enacted by the children's group of the Robotti-Moser Studios. Also daily at 11:00 A.M. and 2:00 P.M., Macy's Little Theatre will show children's movies and cartoons. All children invited, free. Publicity: Sue Raices, CH. 4-2000.	R. H. MACY & CO., INC.	TOY DEPARTMENT 5TH FLOOR
Monday June 19 2:30 P.M.	PRIVATE SHOWING: NEW FUR FASHIONS Presenting fur originations in coats, jackets, capes, and stoles featuring new silverblues and platinum silver fox and pedigreed mink. Buyers and Press, strictly by invitation. Open to trade 10:30 A.M. and 2:00 P.M. daily thereafter. Publicity: Zan Diamond, MU. 3-4350.	FROMM BROS., FURS	SHOWROOM 275 7TH AVENUE
Monday June 19	FALL HANDBAG COLLECTION Contact: Pichel, Inc., MU. 4-5520.	PICHEL, INC.	SHOWROOM 14 EAST 33RD STREET
Monday June 19	OPENING: 27TH SEASON STADIUM CONCERTS The outdoor opening program this summer will feature violinist Fritz Kreisler, playing an all-Tschaikowsky program conducted by Sir Thomas Beecham. Concert committee include Mrs. Charles Guggenheimer, Mrs. Pierpont Morgan Hamilton, and Arthur Judson, Manager. Tickets, 25¢-\$1.50. Publicity: Jean Dalrymple, MU. 5-3114.	STANDIUM CONCERTS INC.	LEWISOHN STADIUM 138TH ST. AT AMSTERDAM
Monday June 19 5:00 P.M.- 7:00 P.M. Fashion Show 5:30 P.M.	WAR BOND FASHION SHOW AND AUCTION The climaxing event of Bonwit Teller's Bond selling drive has Hildegard as the headliner. She will entertain for those who purchase Bonds anywhere from \$100-\$1000. Famous mannequins will model the last word in summer fashions and a big total is expected to be reached in War Bond selling. Also, there will be an auction of glamour clothes including negligees, handbags, and jewelry, to the biggest Bond bidders. Reservations taken at Bond booth, Street Floor. Publicity: Jo Parrish, EL. 5-6800.	BONWIT TELLER	PLAZA HOTEL BALLROOM
Monday June 19 5:00 P.M.	FIRST CUSTOM-MADE COLLECTION The first custom-order dress collection designed by Carl Sidney for Marjorie Castle. These are the <u>highlights</u> of the <u>complete</u> collection which will be shown later, in September, clothes which express a new evaluation of women's needs today. Attendance by invitation. Contact: Marjorie Castle, PL. 9-4397.	MARJORIE CASTLE	SALON 15 EAST 53RD STREET
Tuesday June 20 9:00 A.M.	AUTHORS TO SELL BONDS AT BREAKFAST Best selling authors, Betty Smith, Franklin P. Adams, Emil Ludwig, and Captain Frederick Bell will be guest speakers at a Bond-drive breakfast at Bamberger's. Minimum admission is the purchase of a \$100 Bond. Purchasers of \$1000 Bonds get to sit at speakers' table. Public invited. Publicity: Nan Findlow, Market 2-1212.	L. BAMBERGER & CO. NEWARK	RESTAURANT 10TH FLOOR

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Tuesday June 20 10:30 A.M.	FASHION SHOW: MEN'S AND WOMEN'S PAJAMAS "Something New Under the Moon"...a fashion preview to the Press by invitation only, at Breakfast at the Waldorf, featuring Kaylon-tailored pajamas, as styled by Harry Berger, for all ages and both sexes. New and startling developments in sleeping pajamas. Kaylon Publicity: Billie Gould, WI. 7-9715; McCreery Publicity: Alice Hutton, WI. 7-7000.	JAMES McCREERY AND KAYLON	WALDORF ASTORIA HOTEL BASILDON SUITE
Wednesday June 21 12:30 P.M.	MEMBERS' MONTHLY LUNCHEON MEETING "Your Vote-Your Country-Your World"...political, economic and international issues discussed by Lisa Sergio, WQXR commentator on National and International affairs, and Charles Murphy, former President, Advertising Club of New York. Of vital interest to all women. Open to members and friends. Luncheon, \$1.75 (including tip). Contact: The Fashion Group, Inc., CI. 7-1734.	THE FASHION GROUP, INC.	MURRAY HILL HOTEL PARK AVE. AT 41ST ST.
Wednesday June 21	OPENING: NEW FALL COS- TUME JEWELRY COLLECTION By appointment only. Contact: Tony Carnegie, PL. 3-9080.	HATTIE CARNEGIE WHOLESALE	711 5TH AVENUE
Wednesday June 21	5TH AVENUE WAR BOND WINDOWS In cooperation with the United States Treasury Department, all Fifth Avenue windows will exemplify "The Avenue of the Allies". All store windows will be geared to this theme, and it should be highly inspirational. Contact: Fifth Avenue Association, PE. 6-7900.	FIFTH AVENUE ASSO- CIATION	ALL FIFTH AVENUE SHOP WINDOWS
Saturday June 24 10:30 A.M.	"TRICKS FOR TEENS" MEET- ING AND FASHION SHOW The usual Saturday shindig for teen-age girls, including a summer fashion show of "Cooling Off" fashions featuring sports, play, and beach ensembles in summer cottons and rayons. Celebrities will make their appearance at this last teen age meeting until the fall. Teen-agers, Parents, and Press invited. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET	DEBUTEEN SHOP 2ND FLOOR
Monday June 26 11:00 A.M.	PRESS SHOWING OF FALL MILLINERY Press, strictly by invitation. Contact: Marietta Persico, RE. 7-4165.	SUZANNE ET ROGER	SALON 24 EAST 64TH STREET
Monday June 26- June 30	OPENING: DISPLAY MARKET WEEK 30 members of the National Association of Display Industries will exhibit. New York members will show in their own showrooms; out-of-town members, at the Pennsylvania Hotel. Two features of Display Market Week will be a telecast demonstration by N.B.C. on "What Television Means to the Display Manager in the Post-War Store"; also, a forum on the changes of display techniques in the past twenty-five years. Additional discussions on packaging and other phases of display. Open to Buyers, Trade, and Press. Contact: National Association of Display Industries, BR. 9-8848.	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES	PENNSYLVANIA HOTEL AND NEW YORK SHOWROOMS
Monday June 26- July 1	"SWIM FOR HEALTH" CAMPAIGN The 9th Annual "Swim for Health" Campaign. Purpose: to increase American swimming; to assist Red Cross and Armed Services in teaching everyone to	BATHING SUIT MAKERS & PATRIOTIC SERVICES	STORES ALL OVER THE COUNTRY

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swim; to further physical fitness programs in defense plants and in every-day life. Bulletins, posters and display ideas will be available to stores. Apply, Martin Stern, Director, Nation-wide Learn to Swim Campaign, 60 East 42nd Street, VA. 6-0543.			
Tuesday June 27 Luncheon	NEWS OF PROPOSED WORLD FASHION CENTER Details of the proposed world fashion center will be told at this luncheon. Also a scale model of the undertaking will be unveiled. Open to Members of New York Board of Trade. Contact: New York Board of Trade, CO. 7-1413.	MAYOR LA GUARDIA & GROVER WHALEN	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Thursday June 29 2:00 P.M.	"FASHION IS YOUR COMMODITY" FORUM. This is one of the special round-table discussions dedicated to Fall fashions, during Display Market Week. Leading fashion authorities will bat the ball on present and post-war style trends. Included in the forum are: Frances Harrington, Charm Magazine; Esther Lyman, Harper's Bazaar; Harriet Burket, House and Garden; Frederika Fox, Vogue; and Frances Hughes, Mademoiselle. There will also be a special forum on theatre effects and another on packaging as keyed to visual selling and impulse buying. Open to Buyers, Trade, and Press. Contact: BR. 9-8848.	NATIONAL ASSN. OF DISPLAY INDUSTRIES	PENNSYLVANIA HOTEL GRAND BALLROOM
July 4	INDEPENDENCE DAY (Tuesday)		
Wednesday July 5	FIRST FALL LINGERIE COLLECTION A comprehensive showing of Fall underwear including lingerie, stockings, and foundations. A most complete line despite war shortages. Press by appointment. Contact: Mrs. Mayfield, CA. 5-5155.	VANITY FAIR SILK MILLS	SHOWROOM 10 EAST 40TH STREET
Wednesday July 5 4:30 P.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION A cocktail party to celebrate the first anniversary of Reiene's opening. Buyers and Press by invitation only. Publ.: Viola Sanders, PL. 3-0942.	REINE, INC.	SALON 4 EAST 57TH STREET
Thursday July 6 11:00 A.M.	PRESS PREVIEW: FALL MILLINERY This will be a formal showing of Braagaard's Fall Millinery before the Press, who will be admitted by invitation only. Publicity: Rosemary Sheehan, CO. 5-3147.	BRAAGAARD	SALON 17 WEST 57TH STREET
Thursday July 6 3:30 P.M.	PRESS SHOWING OF FALL MILLINERY The new 1944 Fall Hat Collection. Press by invitation only. Publicity: Mr. Frederic, PL. 5-0895.	WALTER FLORELL	SALON 29 EAST 53RD STREET
Monday July 10 10:30 A.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION Press, strictly by invitation. Publicity: Ruth Ann French, PL. 3-1010.	JOHN FREDERICS	SALON 29 EAST 48TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday July 10 4:00 P.M., 6:00 P.M.	PRESS SHOWING: FALL MILLINERY Two showings, one at 4:00 P.M., and another at 6:00 P.M. Press, strictly by invitation. Publicity: Elizabeth Maher, EL. 5-4248.	MME. PAULINE	SALON 6 EAST 53RD STREET
Monday July 10	COUNTRY WIDE FASHION PRESS COMING TO N. Y. For the third time, the New York Dress Institute is inviting over 100 newspaper women from Maine to California to visit New York and inspect Fall collections of the leading creators. After the high price lines have been seen in the showrooms, the N.Y.D.I. will stage a big style show featuring inexpensive and medium price dresses. This will climax the week. Publicity: Eleanor Lambert, PL. 5-8580.	NEW YORK DRESS INSTITUTE	NEW YORK CITY
Monday July 10- July 15	FALL HAT SHOWING ON PACIFIC COAST Thirty manufacturers including the San Francisco Millinery Guild are expected to participate in this Los Angeles Hat Showing. Chairman of the group is Walter Weyman, Los Angeles Millinery Guild.	LOS ANGELES, HOLLYWOOD, AND SAN FRANCISCO MILLINERY GUILDS	BILTMORE HOTEL LOS ANGELES, CALIF.
Monday July 10- July 29	ODD LOT SHOES TO BE STAMP-FREE Five per cent of any shoe store's stock may be included in odds-and-ends assortments, to be sold ration-free from July 10th-29th; men's and boys' shoes included. This action is similar to one taken last year and is very helpful in disposing of normal accumulations of broken sizes and odd lots.	OFFICE OF PRICE ADMINISTRATION	ALL OVER THE COUNTRY
Monday July 10- July 28	SUMMER COURSE IN TEXTILE TESTING Annual summer course in current textile analysis and testing, under the direction of the U. S. Testing Company's Textile Laboratory. Students will be taught commercial and government testing, by experts. Classes will be in session, 9:00 A.M.-4:00 P.M. daily. Registration fee: \$25. For registration, Contact: Mr. G. R. Turner, U. S. Testing Co., 1415 Park Avenue, Hoboken, New Jersey, Hoboken 3-3166.	UNITED STATES TESTING CO., INC.	1415 PARK AVENUE HOBOKEN, NEW JERSEY
Tuesday July 11	FALL MILLINERY FASHION SHOW Newer-than-new millinery will be the rule at this Fall Millinery Fashion Show where 51 firms will exhibit hats created especially for <u>this</u> occasion, displaying the best creative ability of the designers, yet adhering strictly to the Critical Material Conservation Plan. The following firms will exhibit: Anita Andra, Braagaard, Hattie Carnegie, Bernice Charles, Lily Dache, Delle Donne, Peg Fischer, Walter Florell, Vogue Hats, Garfunkel Makers, Helene Garnell, Germaine Montabert, Gladys & Belle, Harryson Hats, G. Howard Hodge, Jeanne Tete, John Frederics, Miriam Lewis, Edgar J. Lorie, Milgrim Hats, Laddie Northridge, Mme. Pauline, Florence Reichman, and Sally Victor. The Popular Price Milliners include: Alba Hat Co., Alfreda, Brant Millinery Co., Joe Cohn Hats, Croyden Hats, Abe DelMonte Co., Elizabeth Hats, Oscar Friedman, Harry Furst, B. J. Goldenberg, Goldston-Weber, Greenstein & Flaum, Luxor Hat Co., Walter K. Marks, Millinery	MILLINERY STABILIZA- TION COMMISSION	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.

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Fashion Creators, Frances & Walter Nelkin, David Rothman, Morris Schachter & Co., Schoen Hats, Schwartz & Rosenfeld, Woodmere Hat Co., and Bernard Workman. Junior Miss and Children's Hat Makers include: Greenberg-Fisch Hat Corp., Ann Koppelman, Leighton Hat Co., Playtoppers, Radcliffe Fashions and Topps. Reservations including dinner and tax, \$15 per person; Mezzanine, not including dinner, \$8.50 per person. For reservations, contact: Trade Promotion Committee, Millinery Stabilization Commission, 1450 B'way, CH. 4-6547.

Thursday July 13 3:30 P.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION	GERMAINE VITTU	SALON 509 MADISON AVENUE
	Commentator at this hat showing will be Mme. Paule Madoc. Attendance by invitation only. Publicity: Anna T. Moore, ST. 9-6000.		
Tuesday July 18- Sept. 10	CANADIAN ARMY ART EXHIBIT	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. GALLERY B 39
	This exhibit includes paintings and drawings by men and women of the Canadian Army serving in Canada. It will last until September 10th. Open to public. Publicity: Charlotte Hughes, RH. 4-7690.		
Friday July 28	NEWSSTAND DATE: MADEMOISELLE COLLEGE ISSUE (Street & Smith) 122 EAST 42 ST. Contact: Promotion Director, Wima Bell, MU. 3-8910.		
Saturday July 31	OFFICIAL FALL MARKET WEEK	CORSET & BRASSIERE ASSOCIATION	INDIVIDUAL NEW YORK SHOWROOMS
	This market week is planned five weeks later than usual, because of disturbed conditions in the industry. Generally, this event takes place in May or June. However, deliveries will be made as fast as possible. Contact: Corset and Brassiere Association, GR. 5-6733.		
Monday July 31	FALL CORSET AND BRAS- SIERE COLLECTION	MAIDEN FORM CO.	SHOWROOM 200 5TH AVENUE
	Maiden Form always puts on a good show and this one will have special interest in pointing post-war trends. Open to Trade and Press. Contact: Mrs. Rosenthal, CA. 5-4085.		
Sunday August 6	NEW RADIO PROGRAM	SHIPMAN & BAKER, MFRS. OF ROXSPUN	BLUE NETWORK
	Ilka Chase will be the star of this new cloak and suit 15-minute program, Sundays 1:15-1:30 P.M. Miss Chase will interview outstanding personalities from the stage, literary, and fashion worlds. Magazine and newspaper campaigns will supplement this new radio program. Publicity: Bernard Waldman, Modern Merchandising Bureau: MU. 2-4949.		
Thursday Aug. 10	NEWSSTAND DATE: VOGUE COLLEGE ISSUE (Conde Nast) For tie-ins, Contact: Albert Kornfeld, MO. 4-7500.		420 LEXINGTON AVENUE
Tuesday Aug. 15	NEWSSTAND DATE: HARPER'S BAZAAR COLLEGE ISSUE For tie-ins, Contact: Esther Lyman, WI. 2-2800		572 MADISON AVENUE

DATES AHEAD

June 18	FATHER'S DAY (Sun.)	July 4	INDEPENDENCE DAY (Tues.)
June 21	SUMMER BEGINS (Wed.)	Aug. 19	NAT'L AVIATION DAY (Sat.)
July 1	CAMP SEASON OPENS (Sat.)	Sept. 4	LABOR DAY (Mon.)

MUSIC...THEATRE...MOVIES...NIGHT SPOTS

- Friday.....PREMIERE: "DAYS OF GLORY" (Movie) PALACE THEATRE, B'WAY AT 47TH STREET
 June 16 A Warner Bros. picture starring Gregory Peck, and star of the ballet, Toumanova. Costumes by Renie. Publicity: Eve Siegel, CI. 6-1000.
- Friday.....OPENING: "ANNA LUCASTA" 135TH STREET LIBRARY THEATRE, 135TH ST.
 June 16 An all-Negro play dealing with the delinquency problem. Written by Philip Yordan. Publicity: Abram Hill, ED. 4-2230.
- Beginning..CONCERT PERFORMANCES LEWISOHN STADIUM, 138TH ST. AT AMSTERDAM AVE.
 Monday Monday evening, June 19th, Tschaikowsky Violin Concerto by Fritz Kreisler;
 June 19 Tuesday, June 20th, Beethoven's "Leonore" Overture #3 and the 2nd Symphony in D Major; Wednesday, June 21st, Wagnerian excerpts including the Prelude to "Meistersinger" and "Parsifal"; Saturday, June 24th, the first New York performance of Jerome Moross's Symphony #1. Publicity: Jean Dalrymple, MU. 5-3114.
- Tuesday....PREMIERE: "HOME IN INDIANA" (Movie) ROXY THEATRE, 7TH AVE. AT 50TH STREET
 June 20 A 20th Century-Fox picture starring Walter Brennan, Charlotte Greenwood, June Havoc, and others. Costumes, Bonnie Cashin. Publicity: Jeannette Sawyer, CI. 6-0950.
- Tuesday....OPENING: "LOVE ON LEAVE" HUDSON THEATRE, 141 WEST 44TH STREET
 June 20 A comedy by A. B. Shiffren with Millard Mitchell, Mary Sargent, John Conway, and others. Costumes and stage settings by Paul Morrison. Publicity: Leo Friedman, LA. 4-5119.
 8:40 P.M.
- Thursday...OPENING: "HATS OFF TO ICE" CENTER THEATRE, 6TH AVE. AT 50TH ST.
 June 22 This is the new ice extravaganza full of humor and hot dancing in addition to the beauty of the ice revues. Produced by Sonja Henie and Arthur Wirtz. Costumes, Grace Huston. Publicity: Charles Washburn, CI. 6-5775.
- Friday.....PREMIERE: "MASK OF DIMITRIOS" (Movie) STRAND THEATRE, B'WAY AT 47TH STREET
 June 23 A Warner Bros. picture starring Sidney Greenstreet, Zachary Scott, and others. This is a murder mystery thriller. Costumes, Vladimir Barjowsky. Publicity: Eve Siegel, CI. 6-1000.
- Tuesday....OPENING: XAVIER CUGAT & ORCHESTRA, STARLIGHT ROOF, WALDORF ASTORIA HOTEL
 June 27 Xavier Cugat, his Rhumba orchestra, chorus and soloists, will entertain during dinner and supper hours beginning June 27th. Publicity: Ted Saucier, EL. 5-3000.
- Tuesday....OPENING: "TEN LITTLE INDIANS" BARRYMORE THEATRE, 243 WEST 47TH ST.
 June 27 An Agatha Christie mystery thriller produced by Lee Shubert and Albert de Courville. Players include Claudia Morgan, Estelle Winwood, Neil Fitzgerald, and others. Publicity: Claud Greneker, CI. 6-9500.
 8:40 P.M.
- Wednesday..PREMIERE: "CHRISTMAS HOLIDAY" (Movie) CRITERION THEATRE, 1514 BROADWAY
 June 28 A Universal film starring Deanna Durbin, Gene Kelly, Gladys George and others. A romantic picture adapted from Somerset Maugham's novel. Miss Durbin's gowns by Muriel King and Howard Greer; others by Vera West. Publicity: Al Horwits, CI. 7-7100.
- Thursday...PREMIERE: "BATHING BEAUTY" (Movie) ASTOR THEATRE, B'WAY AT 47TH STREET
 June 29 An MGM all-technicolor musical extravaganza starring Red Skelton, Esther Williams, Basil Rathbone, and others. Costumes, Irene. Publicity: Herbert Crocker, BR. 9-7800.
- Wednesday..PREMIERE: "AND THE ANGELS SING" (Movie) PARAMOUNT THEATRE, TIMES SQUARE
 July 12 A Paramount picture about a singing sister trio, starring Dorothy Lamour. Costumes, Edith Head. Publicity: Aileen Brenon.
- Friday.....PREMIERE: "JANIE" (Movie) STRAND THEATRE, BROADWAY AT 47TH ST.
 Aug. 6 A Warner Bros. picture, adapted from the stage play, starring Joyce Reynolds, and Bob Hutton. Costumes, Leah Rhodes. Publicity: Eve Siegel, CI. 6-1000.